

FORMER HEARST-ARGYLE TELEVISION EXECUTIVE MASON GRANGER NAMED PROGRAM DIRECTOR, GRANTS, THE HEARST FOUNDATIONS

Ilene Mack Retires After 33 Years with the Hearst Foundations

NEW YORK, December 12, 2007 — Mason Granger, who served as president & general manager of WDSU-TV, New Orleans, a Hearst-Argyle station, until February 2007, has been named program director of grants for the Hearst Foundations. Ilene Mack will be retiring at the end of the year. Granger will begin his new role on January 7, 2008, and will be based in New York. The announcement was made today by Paul “Dino” Dinovitz, executive director of the Hearst Foundations.

The Hearst Foundations are composed of the William Randolph Hearst Foundation and The Hearst Foundation, Inc. Both Foundations are independent private philanthropies operating separately from Hearst Corporation. They were established in the mid-1940s by William Randolph Hearst and were guided by the same charitable mission, which reflects his philanthropic interests: education, health, social services and culture. The two Foundations share the same funding guidelines, leadership and staff.

Dinovitz said: “Mason demonstrated extraordinary leadership at WDSU, especially in the aftermath of Hurricane Katrina, and will do an outstanding job extending his success to the Foundations. With his vast experience with government and non-profit agencies, we are confident he will help carry on the Foundations’ important mission.” Commenting on Mack, Dinovitz said: “Ilene has made countless contributions to the Foundations over the past 33 years. She has truly set a standard for excellence in the grantmaking process and has excelled at providing high-quality programs and services to the most deserving of organizations. We express our sincere appreciation and wish her only the best.”

Granger said: “I am delighted to be joining Hearst again in this new capacity. I look forward to contributing to these outstanding philanthropies, which have such a rich history.”

Mack first joined the Hearst Foundations in 1974. She is the past chair of the New York Regional Association of Grantmakers and is on the advisory board of the Yale-New Haven Teachers Institute. She also serves on the board of ENACT, Educational Network of Artists in Creative Theatre, an organization working in the public schools using creative drama to facilitate students’ social and emotional learning.

Prior to his tenure at WDSU-TV, Granger served as executive vice president and general manager of WMC-TV, the NBC affiliate in Memphis, Tenn., along with its sister radio stations, WMC-AM/WMC-FM. Previously, he was president of Granger, Inc. and The Granger Group, both in Charlotte, N.C., where he provided marketing, communications, strategic planning and other services to companies as well as to government and non-profit agencies. Granger holds a BA, with distinction, from the University of Virginia, and an MS in journalism from Columbia University in New York.